

JUL 20 1927

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CXII

NEW YORK, JULY 16, 1927

No. 3

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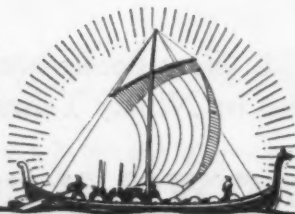
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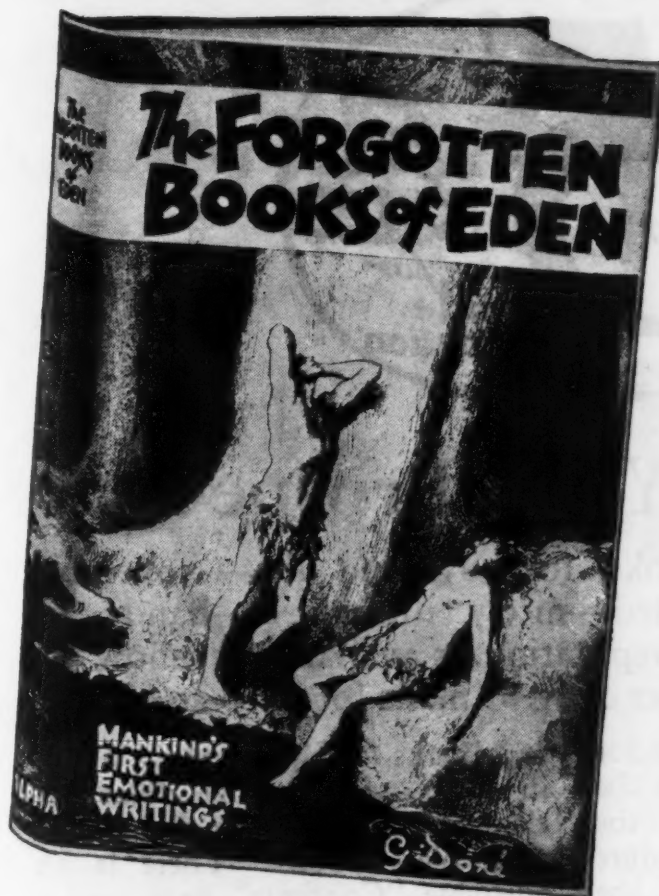
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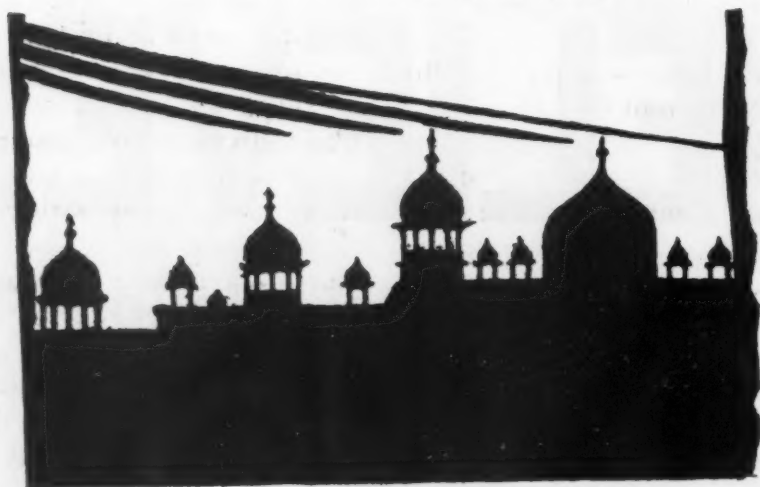
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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, JULY 16, 1927

Fostering Collectors

The Junior Clerk Learns of a Profitable Side Line

Carl H. Claudy

"WHY didn't you let me wait on her?" asked the Junior Clerk of the Old Bookseller, after the little old lady had left the store without making a purchase. "I could have sold her something!"

"Rather begin to fancy yourself as a salesman, don't you?" smiled the Old Bookseller.

"You don't answer my question!" complained the Junior Clerk. "You have done that several times now; there was that theological student last week . . . you took him away from me; and the week before there was a naval officer, and I can recall two or three others. Yet most of them didn't buy anything! Why shouldn't I fancy myself as a salesman? I sell a lot of people!"

"Well, it may sound strange, but the reason I didn't let you wait on Mrs. Black, and Admiral Timothy and Mr. Jerome and several others, is because I wanted the pleasure of doing it myself." The Old Bookseller chuckled at the bewildered expression on the face of his assistant.

"Why should those particular customers give you especial pleasure?" the Junior Clerk wanted to know.

"I suppose because I started them on their careers as book collectors," answered the Old Bookseller.

"But are not all customers book collectors?"

"In the broad sense, only. We use the

word 'collector' to mean one who specializes on something else than the mere making of a library. All who make a library, collect books, just as all who furnish a house, collect furniture. But the 'furniture collector' specializes in period furniture for the sake of the collection, not to use the furniture, and the collector of books specializes in certain lines of books, to get all that he can of those lines, not necessarily with the idea of reading them, but of having them!

"But isn't the number of lines of book collecting rather restricted?" the Junior Clerk wanted to know.

"On the contrary, it is as wide as the world. There is no limit," explained the Old Bookseller. "Find out what interests a man, start him off reading about it, and you may make a book collector. The more he knows about a subject, the more he will like collecting books about it."

"Which is a fine way to get them to spend more money with you!"

"Which is also a good way to make a nice profit for the collector," defended the Old Bookseller. "Hardly ever does a book decrease in value when a part of a real collection. The first edition of ten years ago may be worth several times as much today. A hundred books individually are worth less than the same hundred gathered together into a library. When a collector spends his money wisely on good books in his special line, he is making an investment,

not only in knowledge, and in the pleasure of collecting, but in actual money. If or when he wants to dispose of his collection, he can almost invariably get much more for it than he paid for the individual books concerning it.

"I am interested financially, of course, in having people collect books. But I am also interested in the people and in the type and kinds of books they collect. Of course while there are few things a bookseller can do to make money which are more effective than to get a few collectors on his staff; only a very few of us can have a Pierpont Morgan or a Huntington as customers. Men with a very large amount of money with which to satisfy their desires for the old, the curious, the rare, the unique, among books and manuscripts, are not common. But there are plenty of ways in which the average person of modest income can become a collector; not all collections necessarily mean the expenditure of great amounts of money.

"Mrs. Black, for instance, is a famous cook. In her younger days she was a well-known authority on cooking, and wrote several books herself. In later years she has given up active culinary work, but she still retains her interest. She has a nice library of books on cooking, dishes, tables, edibles, etiquette, etc., and she adds to it from time to time. I have a standing order to bring to her attention every new book on these and allied subjects which comes out, or which I can hear of as being for sale.

"It is true that Mrs. Black has not a very large amount of money to spend for books. I dare say she is worth three or four hundred dollars a year to me. She cannot afford very old, or very expensive rarities. She very sensibly confines herself to what she would call a 'cooking library' . . . a working set of books. She says she is going to write an 'introduction to culinary art' some day, which will include a complete digest and bibliography of books on cooking.

"Admiral Timothy collects books on the subject of pirates. For some reason . . . so he says . . . he always wanted to be a pirate, and being a naval officer was as close as he could get! Any books which deal even remotely with the days of the Spanish

Main, with Captain Kidd, with buried treasure, with old maps, old navigation, the voyages of ancient mariners, is meat for his library. I am continually on the lookout for material for his bookshelves. It happens that he has another love, which is his little granddaughter, aged seven. So I steer him also to children's books, especially those that deal with the sea, shipping, pirates, the navy, battles, etc. I want to keep him as a customer and I know he is too smart to keep on coming to a store where they try to sell him something when he really wants something else.

"Mr. Jerome, the theological student, is just commencing to form a library on a special subject. It has not, as you would suppose, anything to do with religion. His mania is German poetry, in English, with special reference to Goethe and Schiller. Almost any book dealing with Teutonic myths, the Wagnerian music dramas, German folk lore, and, of course, any special editions of either of the great German poets, is to him like candy to a boy . . . he must have it! He has a vein of mysticism in him, and it finds expression, as I see it, not only in his theological studies, but in his harmless hobby. He told me, quite seriously the other day, that Goethe was not appreciated as one of the great moral forces of civilization! Well, I should worry, when I have coming an old first edition of Schiller dated 1843, that I am importing from London for him."

"But is there money in that for you?" the Junior Clerk wanted to know.

"There is always money in any friend which any bookseller makes" returned the Old Bookseller. "I may, or may not, make a good profit out of a collector. It depends on whether his mania is altogether the very old and rare, or whether he wants the new and modern, and therefore, the easy to get. But the more people who come to this store, and go away with a happy feeling of having here a sympathetic friend who understands their wants, the more buyers are sent to me by those people. The three collectors I have mentioned have all sent me dozens of customers. Why shouldn't they? They come in here and talk their favorite hobby. . . . I am of real service to them in their special work with books. . . . of course, they get a pleas-

ant idea of me and of this store. Equally, of course, they send their friends to me. The theological seminary business of this store jumped several hundred percent after Mr. Jerome came to me . . . he just tells his fellow students about me, and they come here for textbooks and for Bibles, for encyclopedias and concordances, so I make a first class profit from him, indirectly.

"Moreover, they are not all! I have a customer who collects books on chess . . . and there have been thousands published; I have a young married woman who thinks a week a wasted period of time if she hasn't been able to find some new book dealing with early American period furniture, bottles, art, pewter, or houses, and a middle aged banker who is all but insane on the annals of the prize ring. Anything that smells like leather or looks like a fight he wants . . . and he has plenty of money to gratify his whim. He is a very poor collector, from the collectors' standpoint, because he doesn't specialize on any one department of his subject . . . it may be a novel, an old magazine with a good fight story, a collection of English prints or an out-of-date sport almanac . . . but if there is anything about a leather pusher in it, he wants it.

"Fostering collectors is as much a part of a bookseller's work as keeping up with the latest novels. Of course, there are the standard, old time, old line collectors . . . the Poe chap, and the Dickens man, the Millay woman and the Masfield first edi-

tion buyer. They are all to be taken care of and catered to, but while they are as potent as any others in making friends for the store, it's harder to sell them anything, than it is to supply the wants of collectors with less money but wider subjects.

"There are certain lines of collecting that are well charted, to use one of Admiral Timothy's expressions. Among these are some I have mentioned and others I have not spoken of, such as the collecting of bindings, the collecting of first editions, the collecting of books made by the first printers (if you want to spend money, go after early Bibles!), the collecting of the Victorian poets, or early colophons or historical manuscripts. But it is the impulse to collect which counts with me as a bookseller, rather than the particular line the collector takes. And I foster it whenever I can, and help it all I know how, knowing that in so doing I am adding to the sum of human happiness, being of real service to my customers and . . ."

"And incidentally, getting a lot of entries on the black side of the ledger!" finished the Junior Clerk. "I wish you'd let me see if I can't start a collector or two, . . . for instance, I have always collected books about cowboys, and I have quite a little collection in that field. Now, why wouldn't that be a good subject to get some one else interested in?"

"Why not, indeed?" countered the Old Bookseller. "All you have to do to start, is to commence!"



Branch Bookstores Increase

Great Increase in Variety of Methods Shown in New Enterprises

THE discussion of branch bookstores at the A. B. A. convention was of especial interest to the delegates and led to many inquiries as to the extent of the establishment of branches in the bookselling field. A study of bookselling would show that a great deal of its development has been in the establishment of branches and that there are many types of branch systems.

As a practical method of bringing better book service to this vast country, the branch or chain store system deserves close study by all well-established bookstores, as a means of using the experience and financial strength of going concerns to advantage.

One vigorous objection to the branch system has been the loss of individuality and flexibility, but existing stores have proved that individuality *can* be developed under the branch system and careful business methods do not need to handicap a flexibility of service.

On the other hand branches may mean important gains: subdivisions of overhead so that the cost of expert supervision, book-keeping and buying can be divided over a larger area; increase in the turnover rate, due to the fact that stock can be shifted from one store to another, and thus the average amount of goods carried lessened; new ideas originating in the branches, new experiments, the benefit of which can be made available in other shops; experience in advertising, which branches can compare, yet local publicity that can be developed without loss of individuality; reiteration of the name of the store in connection with books which has cumulative value, as people passing thru the other towns or communities remember the name and the book service; intimate knowledge of the area and the type of service demanded, which is much easier for the established dealer than for the newcomer to obtain. The established dealer knows, from his charge list and mailing list, in what areas demands are increasing, and can more accurately gauge the proper place for a new location; a gain in staff organization, as ambitious and effec-

tive assistants can be given the opportunity for promotion.

Without making a complete census of the American trade situation, about thirty branch systems come to mind which arrange themselves somewhat in groups as follows:

Large City Groups. Undoubtedly the first bookselling system that comes to the mind of the American observer would be the famous Brentano system which started in New York the middle of the last century, and now has two very large stores in that city and large bookstores in Washington, Chicago and Paris as well as an agency in London. This chain has had a long growth, and it has had three generations of Brentano's connected with it, with very able cooperating staffs. The type of store is that of a large stock and complete service, a type of store that can only develop slowly and by careful building up of clientele.

Another well-known chain is that founded by W. K. Stewart when he took over the retail business of the Bobbs-Merrill Company less than twenty years ago. That famous store was reestablished on the main shopping street of Indianapolis. Then the famous old business of Robert Clarke Company of Cincinnati was bought out with John G. Kidd as a partner, and the old business of Charles T. Deering & Company in Louisville was similarly taken over and established in a fine building on a central business street. The Cincinnati store itself has branches in two department stores and a terminal. This shows the possibility of taking over old businesses and putting into them new life and new selling energy. The similarity of the communities and the close transportation ties between them has helped to make this experiment successful.

Among the large groups of department stores one instantly thinks of the two great Wanamaker stores, that in Philadelphia being one of the finest of its kind in the world and the New York one always closely cooperating with it.

Gimbel has book departments in three large cities—New York, Philadelphia and



Milwaukee. On the Coast, B. F. Schlesinger & Company, besides their store in Oakland under their own name, have an active book department in Rhodes Brothers of Tacoma and in Portland, Ore. The May Company chain department stores has shown increasing energy in bookselling and has departments in Cleveland, Akron, St. Louis and Los Angeles. The Western Book and Stationery Co. runs concessions in Chicago, Milwaukee and Pittsburgh, etc.

These chains mentioned are under single ownership, and there are many other groups of stores like those served by the Syndicate Trading Company, which act together, and compare information.

Smaller cities. In the smaller cities the chain of Pomeroy's is well known. Their Harrisburg store has had two book fairs of special success, and their experience in books has led them to establish book departments in Reading, Pottsville, Pottstown and Wilkesbarre. E. W. Edwards & Company have book departments in Rochester, Syracuse and Buffalo; Sanger Brothers in Dallas and Waco, Texas; MacGreevey, Sleght, Degraff & Company in Elmira, Canadaigua and Batavia, N. Y.

The second-hand field offers an interesting area for experiment, and Charles T. Powner & Company have stores in Chicago, Cleveland, Detroit and Los Angeles, Holmes has a big chain of second-hand stores on the Coast, Raymer's in Seattle and Tacoma, Higgins has two in Detroit and Goodspeed of Boston, old and rare and second-hand, now has three stores in a half mile radius.

In the northwest Dr. Mabel Ulrich has made the whole subject of chain stores a live issue, and the story of her experience

was admirably told in one of the best papers of the recent convention. Her first and main store is in Minneapolis, but she bought out a small and attractive shop in St. Paul, established branches in Rochester and Duluth and has had many invitations to go elsewhere.

Large Chains. Tho America has no chain stores to compare with the great system of W. H. Smith & Son in England, three bookselling chains have been steadily developing in the last few years and are doing a fine business today. The Fred Harvey Bookshops have their headquarters in Kansas City, and, like the Fred Harvey Dining Rooms and Hotels, spread over the whole Santa Fe system. From this central point the buying for the whole chain is done, and a remarkably prompt and effective service is given over the entire route. Kansas City has long supplied a model of what a bookshop can be in a terminal station with its easy access, effective display and large stocks. The recently established branch at the Union Station in Chicago is another example of careful planning.

The Union News Company of New York has shown similar genius in systematizing branches in depots and hotels.

The A. R. Womrath stores are located largely in New York City, with headquarters on Forty-Fifth Street. Mr. Womrath has shown a genius for handling details of organization and has used his successful circulating library system to develop a stabilized income that has made it possible for him to figure confidently on what business can be acquired from new locations using the prestige of one shop to bring business to another. Such a location

as that on the corner of Madison Avenue and Forty-First Street would otherwise seem impossible for bookselling, and his shop in the Grand Central corridor is one of the busiest of the chain. He has proved that high rent locations, carefully picked, can be used for bookshops if a basic knowledge of what the store will produce can be gained from other experiments. While his chief activity has been in New York City, he has gone outside in many cases.

The Doubleday, Page Bookshops are also making their greatest expansion in New York but have extended to important cities such as Cleveland, St. Louis, Kansas City and Springfield, Mass. Their first experiment was in the Lord & Taylor shop, where they produced a department store service of a really different kind. They are proving, as are Womrath's, that in a large city like New York different shopping centers, even tho close together, can produce enough book business to guarantee expansion. They have three stores at the Pennsylvania Terminal and the same number at Grand Central. This close cultivation of highly fertile sections is characteristic of the chain system of other industries, and is equally important to book distribution.

A type of bookshop extension that is gaining strength rapidly is that of nearby branch stores from one large central store. This is following along the lines of a very active trade development which is evident in all cities—new shopping centers at some distance from the major shopping center provide easier approach for automobiles and a saving of time for the purchaser than do crowded downtown sections. Burrows Brothers, with their main store in the most crowded section on Euclid Avenue have put out branches in newly developing centers in Cleveland, and these have proved a success. Stewart Kidd, as above referred to, have been experimenting for a greater coverage for Cincinnati. The Old Corner of Boston has put out a branch toward the newly developing Park Square center. Otto Ulbrich Company has put a beautiful little store on Delaware Avenue where much of Buffalo's shopping is going. The Norman, Remington Company of Baltimore has just thrown out a branch toward the west. Scrantom's has two stores in Rochester and Dennen's two

in Detroit. The Walden Bookshop of Chicago followed the line of shopping north on Michigan Avenue, and the new store is more active than the old. So far, there are not many reports of city stores that have reached out toward the suburbs, but this seems to be an inevitable development. There seems to be every reason to believe that sufficient sales would develop from such methods and that those who experiment with this type of branch system will be merely anticipating an inevitable change in retail methods.

No study of the branch bookstore development would be complete without reference to the outstanding work in this field that has been done by the great religious book organizations. They have been pioneers in the field. There is behind the religious book organizations a zeal for countrywide distribution that has made their development natural, and in recent years careful business methods have been so perfected that the branch system is working healthily for the purpose for which it was intended. The branches of the Presbyterian bookselling system go out from the Philadelphia headquarters, as do those of the American Baptist Publication Society. The Methodist Book Concern has its headquarters in New York and Cincinnati and active and healthy branches in other cities. The Methodist Church South has a very active plant in Nashville and stores of model efficiency in many cities. Lamar & Whitmore are their bookselling and book publishing agents. The Baptist Church South has headquarters also in Nashville, and in recent years has reorganized its branches until it has branches in every southern state.

For the success of the branch system of doing business there needs to be at the head an organizing mind, as the details of a successful system are of greater complication than those of single stores. There needs to be strong selling impulse that will not thin out to nothingness in the branches; there needs to be great care in selecting the location for branches, so that the type of service that is to be offered will really be suited to each opening; there need to be most exact records, so that the experience of one store may be immediately available to the others in order that the branch system may justify its purposes.

In the Book Market



Padraic Colum

AT least one Western Union employee reads her fifteen minutes a day. In the New York *Times* Book Review for June 26th an article reviewing the novels of the season placed "Black April" at the top of the list. A friend of Julia Peterkin's immediately wired her at her South Carolina home. Later she wrote to the publishers, *Bobbs-Merrill*, as follows: "I wired Mrs. Peterkin the following: 'Edwin Clark in review of recent book season in *Times* says the laurels for first place among native novelists appear to belong to Julia Peterkin for her first novel, 'Black April.' A finely conceived book, an uncommon and notable novel in both form and substance.' I called Western Union and read the message to one of those amazing girls who take them down presumably in shorthand. . . . As she repeated it back she said, "'First novel'—I thought it was her second—but say, it's great anyhow, and it's some book—"Black April. A finely conceived"—that reviewer knows his business!—"book, a notable novel,"' etc." A very forward young lady, we say, and much less given to nasalising "I will repeat the paid telegram from . . ." than any we have had. ❀ ❀ ❀

Padraic Colum's book of verse, "Creatures," which *Macmillan* had announced for this past spring, has been postponed until the fall, possibly late September. Here Mr. Colum again treats of the little creatures which he wrote of in "Dramatic Legends." "The Road Round Ireland," published a year ago, has taken its place as one of those books that sells, not wildly, but steadily. ❀ ❀ ❀ *Stokes* has announced a book for August whose very title gets over something of the spirit of the book. It is "The Joyous Friar," by A. J. Anderson, the story of Fra Filippo Lippi,

the Florentine painter and friar and, which seems to us most important, *bonhomme*. It is a biography written in the new manner which has made biography so popular of late. ❀ ❀ ❀

The Literary Guild's fifth selection, it develops, is "Tall Men" by James Stuart Montgomery. In its trade edition it will be published by *Greenberg*. ❀ ❀ ❀ "The Misses Mallett," by E. H. Young, recently published by *Harcourt, Brace*, was originally published some time ago under the title "The Bridge Dividing." ❀ ❀ ❀ The Pasadena Community Players recently produced Witter Bynner's "Cake" which *Knopf* published last year. The production is to be repeated near the end of this month. ❀ ❀ ❀ The same players on July 2nd produced "Towers of Circumstance," by Jane Easton MacLin. Miss MacLin is one of the proprietors of the Children's Book Store in Los Angeles. ❀ ❀ ❀ A dramatization of Mary Roberts Rinehart's novel "The Amazing Interlude" will be produced in the fall. The novel was published by *Doran* after running as a serial in the *Saturday Evening Post*. Frank Reilly will produce it. Mr. Reilly seems to have a taste for literature for it was he who produced "Pickwick" which has been playing in the provinces and which comes to New York in September. ❀ ❀ ❀ Rebecca West and John Van Druten are working on a dramatization of Miss West's "The Return of the Soldier" which *Doran* published. Mr. Van Druten, it will be remembered, is the author of "Young Woodley," produced in New York last year and published in book form by *Simon & Schuster*. ❀ ❀ ❀ In the meantime Edgar Selwyn has finished his first draft of the dramatization of Arnold Bennett's "Lord Raingo," which happens also to be a *Doran* book. ❀ ❀ ❀

Dutton this week published a new Blasco Ibañez novel. It is titled "The Mob," a pen picture of life in the depths of Madrid, "as savage and barbaric as any that Goya ever painted." Well, the jacket is gay and colorful.

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leyboldt

EDITORS

R. R. BOWKER F. G. MELCHER
62 W. 45th St., New York City

Subscription, Zones 1-5 \$5; Zones 6-8 \$5.50; Foreign \$6
15 cents a copy

July 16, 1927

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

Still in the Limelight

IT has been suggested that the remedy for the Boston book banning situation is peace and quiet, that with the limelight turned off things would correct themselves and drop back into the apparently satisfactory situation of the past. Mr. Chase, formerly Secretary of the Watch and Ward Society, has received much praise for his work and for his arrangement with the booksellers for suppression by joint committee. It does not seem likely, however, that this old plan, having been subjected to upheaval and the whole situation made a matter of national discussion, can lapse back to the old standing. The courts have decided that enforcement of law by private means is illegal, the District Attorney has told the public and the Watch and Ward Society to take their complaints direct to the police and not the joint committee, and private complainants who have apparently enjoyed stirring up criticism of books, have found out the technique of reaching the Police Department, which they have already provided with a list of fifty titles in four months.

Some new way must be found, and most Massachusetts people seem to believe that a change in the law should be the first step. As against this suggestion, comes the

comment that inasmuch as the present law is working one way outside of Boston and another way in Boston it would seem as tho the local method of enforcement was more to blame for the situation than the law itself.

It was certainly significant that recently the Massachusetts librarians at their joint meeting emphasized the need of a change in the situation and a change in the law, that independent discussions led by Ellery Sedgwick and MacGregor Jenkins of the *Atlantic Monthly* have pointed to legal change as the way out of the ridiculous situation in which Boston has got itself and that Boston booksellers have been, at informal meetings, trying to find some new machinery to serve their purposes and to relieve them from their inability to give thoro book service to their country-wide clientele. They are realizing that mail order business which has gone to Boston may swing to other cities if books of eminence and of value cannot be bought from their firms.

If it be thought that the subject would die down, one can turn to a current issue of the *Boston Transcript* as indicative of public sentiment. A single issue shows how little likely this is to be. In last Saturday's paper there were four direct references to the situation. Sinclair Lewis's arrival in Berlin was noted with extended detail, with his own comment on the critics of "Elmer Gantry"; quotation was made from *McNaught's Monthly's* article by G. D. Eaton on Boston censorship; the publicity note of A. & C. Boni, stating that they had an increased demand for "Oil" because of the Boston situation, was printed in full, with reference to *The Fig Leaf Edition* of this book; Mr. Edgett, the editor, carried further reference to "Oil" in his personal column, and even the quip of F. P. A. in the Conning Tower in the *New York World* was reprinted:

"Here's to the city of Boston,
The home of the bean and the cod,
Where the Bodwells are purer than Chases,
And the Chases are purer than God."

It seems evident that *The Transcript* was not expecting the Boston public to lose interest in this subject.

"The Periscope" Is Lowered

THE booktrade owes much to the clan of colyumists who have created such a place for themselves in the last decade of American journalism. They have brought to the difficult task of daily self-revelment wit and wisdom both, and have turned their paragraphs constantly into comment on the literature of the past and the books of the present. They have stimulated among the great newspaper public a keener interest in reading and by the soundness and incisiveness of their critiques have helped both publishers and booksellers to keep a sane point of view in attempting to estimate the country's book production.

In the death of Keith Preston of Chicago we lose one of the most deft and witty of these colyumists. He brought to his writing the unusual background of a teacher of Latin and he flavored his thrusts with turns of wit that drove them home, while they left no wound. He was a foe of shoddy writing; he laughed out of countenance much book promotion buncombe. He turned his "Periscope" in unexpected directions, and we came regularly to the book pages of the *Chicago Daily News* to see what new quip we could chuckle over and quote.

He talked to a large audience and has left a record of abiding influence. May his kind never grow less.

The Decorators Discover Books

TO judge by some of the experiments in house furnishing and decoration at the Salon des Artistes Decorateurs in Paris, American decorators can find a new field for their inventiveness in planning new types of bookshelves for our homes.

A room designed by Jean Luce, writes a correspondent of the *New York Times*, is full of niches and shelves for books,—on the arms of chairs, and under the tables, and the enthusiastic but lazy booklover, as he sinks into a comfortable chair, finds a light over his left shoulder and a book at hand. In a library designed by Raymond Nicolas, a bookshelf arrangement is hung from the ceiling like a chandelier. In an-

other library the books have been provided with slanting shelves as if hurled there by a modernist painter.

The decorative importance of books seems to be thus receiving appreciation from the most modern of designers as it has long been valued by the architects and decorators of our conservative schools.

This appeal of books in mass display is to be, it is said, increasingly sought and used by those who plan public libraries. Neither marbles nor murals can vie in colorful appeal with a great room of books such as one finds on first entering the Bibliothèque Nationale.

Subscription Selling of Children's Books

EVERY bookseller is aware that every family in his community and probably every one of his customers is during the year to be systematically canvassed by firms offering sets of books for children, an encyclopedia, or other reference work. Sometimes booksellers are fearful that this direct business may take away sales from their store, but more often they realize that certain types of books, important to every household, can be most effectively sold by direct appeal. They also realize that a canvasser of a set of children's classics, for instance, must preach the gospel of more reading in the home to a dozen families to secure one subscription, and the eleven other families, after such an appeal, ought to be more interested in buying books thru some channel even if not thru the solicitor who has been responsible for awakening that interest.

It is because this canvassing method when rightly conducted is so necessary in distributing books of certain kinds and can leave behind it a trail of increased interest in books that it is important to retail dealers that these canvasses be conducted on a high plane. For this reason it is worth noting that the National Better Business Bureau is continuing its campaign to produce a better understanding of the canvassing business and to make people realize that before they sign on the line they should know for what they are signing.

An A. B. A. Page

Ellis W. Meyers, *Executive Secretary*

25 East 10th Street, New York City

More Advertising Help

The Outstanding New

BOOKS



[NAME of STORE]

WE are showing this week the layout of the second advertisement that will be distributed to booksellers in the form of a mat. This one has been made for a single column four-inch ad and in it the bookseller can list a large number of titles and of course there is room for his signature, the store's name and address. This service will start in August when the first two mats will be sent out within two weeks of each other. (The first mat was reprinted in the *Publishers' Weekly* issue of July 9th, on page 155). It will be sold to bookseller members of the

Association on a six months' basis at \$12.00. All single mats will be sold at \$1.25.

We must reiterate our previous statements about advertising. In order to make newspaper, magazine or catalog advertising effective it is necessary for the advertiser to have an "attention-compelling" layout. This requires a good looking drawing or decoration and a sufficient amount of space so that the articles to be sold, and the shop itself, may be brought to the attention of the casual reader. Drawings and illustrations of the right sort cost from fifteen to fifty dollars, a prohibitive sum to the individual merchant. By instituting a service of this sort it is possible to make the price quite low to the individual subscribers and that price becomes lower in proportion to the number of booksellers who will use the mats. The cost of one dollar is therefore a "starting price" and as soon as we get a sufficient number of booksellers the price will be reduced. But every new bookseller starting will have to pay the starting price for the same number of mats as those who have been pioneers. In other words, it would be unfair to the members who help us get the service organized to let new subscribers in at a lower price. It is therefore essential that all those who are going to use the mat service start at once so that the price may be reduced quickly, thereby saving everyone money.

As we do not want conflict in any one city, only the first bookseller from any one community who applies for the service will be eligible to receive it unless there are a sufficient number of second applications to enable us to run two sets simultaneously. This is another reason why booksellers should study this plan carefully at once and notify the executive office if they wish to use it.

Turkish Authoress Tried for Attacking Religion

BOSTON will be pleased to know that it is not alone in banning books and bringing their authors into court. For the first time in Turkish history a person is being tried for attacking religion. The defendant is Suad Hanem, one of Turkey's most beautiful women and an author, and her trial began recently in the Stamboul court.

The novelist was brought into court under the new Penal Code, modeled after the Italian, which replaced the Koranic Precepts in 1926. One section of the code provides a penalty of two to six months' imprisonment for ridiculing or reviling any religion. In her latest novel Suad Hanem causes the heroine to declare that religion is more harmful than opium and that all prophets are charlatans. It remains to be seen whether or not the Turkish court will be as rigid in the enforcement of its law as Boston is.

A Country Bookstore Sends Out a Road Map

A simple but lovely dodger has been sent out by the Hathaway House Bookshop at Wellesley. It is a seven by nine piece of wall paper, in pastel colors folded in two to fit an envelope. On the plain side there is a road map of the Boston-Framingham-Wellesley district with the Hathaway House Bookshop plainly indicated, and underneath the map a caption reading: "Good roads all the way and at the journey's end a pleasant little house full of books."

Below this there is a reproduction of the sticker used in books and, finally, a list of recommended books with the heading, "When you cannot come to look over the new books yourself, a post card or telephone call to us, will start the book you want on its way to you. . . Among many new books we recommend these:" The books are listed under three headings: "For diversion and delight," "For information pleasurably compounded," "For abiding satisfaction."

A Few Favorites

"IF you were to be exiled to a desert island——"the question has been put so often that it is no longer necessary to complete it. The lists of the ten or twelve or fifteen books that would go along into exile would if placed end to end reach from now to the first time such a selection was made. And yet these lists continue and the interest in them continues.

Arnold Bennett has come forward with his list of what he considers the best twelve novels of the world. The first, which he calls the finest novel ever written, is Dostoevski's "The Brothers Karamazov" and each of his other selections is Russian. Following the first selection come three other of Dostoevski's books, "The Idiot," "Memoirs of the House of the Dead," and "Crime and Punishment"; Tolstoi's "Anna Karenina," "War and Peace" and "Resurrection"; Turgenev's "Torrents of Spring," "Virgin Soil," "On the Eve," and "Fathers and Children," and Gogol's "Dead Souls."

The publication of Mr. Bennett's list in an English periodical has brought to light a list which William Lyon Phelps published in the *Forum* some time ago, a list of fifteen novels. He has reprinted it in his department in *Scribner's*. Leading off with Defoe's "Robinson Crusoe," he includes Swift's "Gulliver's Travels," Richardson's "Clarissa Harlowe," Fielding's "Tom Jones," Balzac's "Eugenie Grandet," Dumas' "Three Musketeers," and sequels, Dickens' "David Copperfield," Hawthorne's "Scarlet Letter," Thackeray's "Henry Esmond," Flaubert's "Madame Bovary," Turgenev's "Fathers and Children," Hugo's "Les Miserables," Tolstoi's "Anna Karenina," Dostoevski's "The Brothers Karamazov" and Mark Twain's "Huckleberry Finn."

He Subscribes

"That was an excellent story you told at dinner, Jim. Where did you hear it?"

"From the postman. That's the joke of the month."—*Life*.

Copyright Conference at Rome

*International Literary and Artistic Association Meeting at Lugano
Comments on Proposals Prepared for Discussion at
Rome in October*

WHEN the international conference meets in Rome in October for the revision of the Copyright Convention of Berne, the meeting will have before it for consideration not only the proposals prepared by the Italian Administration and the Bureau of Berne (printed in the *Publishers' Weekly* of June 25th) but also the comments on these proposals from the International Literary and Artistic Association which met in conference at Lugano on June 2 to 4. The detailed record of this meeting at Lugano is printed in *Le Droit d'Auteur* of June 15th. In part this is as follows:

"The International Literary and Artistic Association, meeting in conference at Lugano, June 2-4, 1927, to study the revision of the International Convention of the Union of Berne, highly approves the program prepared by the Italian Administration and the Bureau of Berne. The Association is particularly pleased to find therein:

(1) The proposal for the abandonment of the right of reservation which, as provided by Article 25 of the Berlin text, permits the adhering countries to choose from the three successive versions of the Convention (1886, 1896, 1908) those articles that best suit them and thus to weaken the Convention's power of unification.

(2) The effective unification of the duration of copyright so as to be in all cases the life of the author and 50 years after his death, and for works of collaboration, 50 years after the death of the last surviving author.

(3) The protection of works whatever be their merit or purpose, notably the protection of arts as applied to industry.

(4) The protection of the rights of authors with regard to radio.

The Association repudiates in all cases the propositions which tend to insert in the Berne Convention the clauses concerning the rights of executors, believing that these clauses do not essentially belong in the Convention.

The Association also believes that there is need of revisions:

(1) Completing the protection of photographic works.

(2) Suppressing Article 6 of the Convention as revised at Berlin which assures the benefits of the Convention to authors not belonging to one of the Union countries if they have published their works for the first time in a Union country; or, at least, the need of inserting in the Convention the additional protocol of 1917 which gives the states the right to restrict the protection of works whose authors at the time of first publication are not actually domiciled in a Union country and are subjects or citizens of a country which does not sufficiently protect the works of authors belonging to the Union.

(3) Revising Article 9 concerning magazine and newspaper articles.

(4) Regulating in a uniform way the conditions under which quotations, on the one hand, and borrowings, on the other, are authorized for school books.

(5) Revising Article 14 concerning moving pictures.

(6) Specifying that, in countries where the duration of copyright will be lengthened, this duration will profit the heirs of the author even if the duration, previously fixed, had expired; this thru the reservation of rights acquired during the period when the work was in the public domain and determining exactly what is to be understood, in this case, by acquired rights.

(7) Expressly abandoning in Article 25 the rights of reservation."

The Wireless Conference

STILL another group meeting, whose actions will have influence on the results of the Rome conference, was the second meeting of the International Wireless Convention (Congres Juridique International de la Telegraph sans Fil) held at Geneva, May 30th to June 2nd, 1927, with representatives of fourteen nations including the United States, whose representative was Jefferson Davis, a lawyer, delegated by the U. S. Government and the American Bar Association. (Great Britain and Sweden were the only important European countries who sent no delegates).

As reported in *Le Droit d'Auteur* of June 15, 1927, the conference put on record two resolutions bearing on the copyright situation:

(1) On Commercial and Industrial Property. The conference resolves that no electric or radio-electric retransmission and no reproduction, with a commercial purpose, of a radio-electric broadcasting, whatever its form, can be made without a previous understanding with the broadcaster. That the contracting states should agree to prevent every violation of the principles which are laid down, as with any act of unlawful infringement, by civil or penal actions, which are to be agreed upon in the code of each of the contracting countries.

(2) On Intellectual, Literary and Artistic Property. The conference, in confirming the resolution of First Wireless Conference of 1925, by the international committee of the Conference: namely 'that the right of intellectual property recognized by the International Convention of Berne of 1886 over the protection of the rights of authors, revised at Berlin in 1908, applies to the diffusion of intellectual works by any means of transmission or execution and therefore applies with all its consequences to their broadcasting by radio; therefore passes a resolution that: The Berne Convention should be completed by a new article 11 (bis) thus worded:

'The author of a production belonging in a literary, artistic, moving picture or scientific field has the exclusive right to authorize its communication or diffusion by telegraph or telephone with or without wire or by any other similar means serving

to transmit sounds or images. Copyright must be recognized by all broadcasting stations or stations of relay or retransmission for all radio diffusion of the protected works.'

(It will be observed that this paragraph, drafted, at Geneva for the new article 11 (bis) for the Berne Convention, is very much like the text voted at Lugano on June 4 by the International Literary and Artistic Association).

Books Mailed Abroad to Be Sent Unsealed

THE Second Assistant Postmaster General, W. Irving Glover, in a memorandum to postmasters generally, calling attention to the rule that printed matter for foreign countries shall not be sealed, suggested that masters be required to comply with postal regulations.

The full text of Mr. Glover's announcement follows:

In connection with the growing practice of mailers in this country of sealing packages that contain books to be transmitted in the international prints mails and of affixing thereto pasters stating, "This parcel may be opened for postal inspection if necessary," evidently under the misapprehension that, in accordance with the regulations governing their transmission in the domestic mails, books may be inclosed in sealed packages for forwarding to foreign countries in the said mails, postmasters will give as much publicity as possible, without expense to the department, to the fact that books and other printed matter to be sent in the prints mails to foreign countries must not be sealed but must comply with the conditions set forth in paragraph 1, section 20, on page 201 of the July, 1926, Postal Guide.

NOTICE

THE title page and index to Vol. CXI of the *Publishers' Weekly* (Jan.-June, 1927) will be sent to any subscriber free on application.

THE PUBLISHERS' WEEKLY

The Bookmen's Field Day

THE Bookmen's Twentieth Annual Field Day was held at the Glen Oak Country Club, Chicago, on Friday, July 8th. One hundred and twenty-seven men, one of the largest number in the history of Field Day, attended.

The first event on the program was the baseball game, between the East and the West, which was won by the East. The players were as follows:

East	West
Levy (Captain)	Stanton (Captain)
Greenwood	Holland
Cappello	McPherson
Turner	Forrest
Spiro	Proctor
Huston	Yountman
Goodwin	Shepherd
J. Smith	Mill

Score by innings was as follows:

	1	2	3	4	5	6	7	8	9	Total
East	6	2	0	3	0	3	0	2	1	17
West	2	0	4	0	3	0	1	3	0	13

The golf events were:

Golf blind bogey, which was won by Judson Morris. The morning round of golf, low net, prize was won by D. L. Macrae; the low gross by M. A. Donahue. The afternoon round, low net prize was won by Jack Fraser; the low gross by W. R. Kohr, Jr. The approaching and putting contest was won by Don Newton; the putting contest by Roch Drake.

At pitching horseshoes (barnyard golf) Frank Howard proved to be the best.

In the pinochle contest, Ben Spiro won the first prize and Louis Levy the second.

When the crowd assembled with keen appetites for dinner Jack Fraser acted as toastmaster and did a very creditable job. He was particularly fortunate in calling on old Fred Nunan, the new Eastern member of the Field Day Committee, and well-known raconteur who, as usual, made some very appropriate remarks.

Dave O'Connell and others entertained the crowd with stories.

It's Hard to Know Who's Who in the "Who's Who" Field

KANSAS CITY merchants are now offered the opportunity, for the sum of \$10 to \$25, in advance, of having their names in "Who's Who in the Central States," which is published by the Mayflower Publishing Company, Washington, D. C.

Inquiries have reached the Better Business Bureau as to whether this company is the real "Who's Who" company, which contains the names of famous people.

Numerous business men in the Southern states have been busy trying to get back money paid in advance for a so-called "Who's Who in Dixie" blue book.

The same thing has happened to a number who invested money to see their names in print in a so-called "Who's Who in the South" and in another similar publication, "Who's Who in Florida."

The A. N. Marquis Company, 670 Cass Street Chicago, publishers of the original "Who's Who in America," have informed the Bureau of various dubious "Who's Who's" in the "Who's Who" field.

The title of these fugitive publications always closely resembles the title of "Who's Who in America," and the firm or company name is chosen to make the alleged deception complete.

This scheme has been attempted at various times both in England and in America and in several cases the attempt to confuse the buyer of fame has been so flagrant that prison sentences have been given the editors starting the book.

Needless to say, such books have little or no value; they appeal only to the vanity of the individual and affect only his bank account.

Business Notes

NEW YORK CITY.—Among the firms which have joined the midtown assemblage is the Menteith Book Company. It is now at 489 Fifth Avenue.

NEW YORK CITY.—The Stationers and Publishers Board of Trade is now located at 11 Park Place having removed from 99 Nassau Street.

Obituary Note

KEITH PRESTON

KEITH PRESTON, conductor of the "Hit and Miss" column and literary editor of the Chicago *Daily News*, died last Thursday at the age of 42. His loss will be keenly felt in the world of books because he was a keen and scholarly critic and was without a rival as a writer of bookish light verse. These rhymed criticisms are familiar to readers of the *Publishers' Weekly* because they have frequently been reprinted in "The Uncorrected Galley." They are frankly occasional and yet those of three or four years ago are as amusing now as they were then: for example:

"If Homer Croy, the crafty cuss!"
By coming out anonymous
Expects to make a name,
We'll say that by the acid test
His book is up to Ibid's best,
And all know Ibid's fame."

or

Grafter, forbear yon flowers of verse
To pluck with furtive fingers,
Nor hunt, to help your sterile curse,
The late prose where it lingers.

I do not crave your garlands prim,
Where every poem matches;
Prose as it grows I seek to skim,
Not just the purple patches.

Shall there be leagues to shield the birds
And keep the wild flowers wild,
But none to save our winged words
From being so defiled?

Pot hunter Hark to my advice!
Avaunt! Out on you! Scat!
Shall plumes from bards of Paradise
Be feathers in your hat?

Mr. Preston was born in Chicago, September 29, 1884, and graduated from the University of Chicago in 1905. He was especially trained in the classics. At Northwestern University he became associate professor. During the later part of his teaching he became associated with the Chicago *Daily News*, then edited by Henry Blackman Sell. His column was first called "The Listening Post" but soon changed to "The

Periscope." In April, 1922, Mr. Preston began to conduct the "Hit and Miss" column on the editorial page and his career as a college professor came to an end. In 1926 he became literary editor of the paper as well. Some of his verse was published in book form, "Types of Pan" by Houghton Mifflin in 1919, "Splinters" by Doran in 1921, and "The Top of the Column" by Covici in 1925. Covici also published "Column Poets" in 1924, which contained the work of others as well.

Macy-Masius' New Colophon



Macy-Masius' new publisher's mark was drawn by Clarence Pearson Hornung, who is shortly to issue a book upon Trade Marks in

the Graphic Arts. Because there is always a considerable interest in publishers' marks, this colophon is reproduced herewith. It is referred to as "At the Sign of the Cupid and Dolphin." The dolphin often appears in the marks of those associated with the graphic arts. It was woven into the mark of Aldus Manutius. It is taken to signify versatility and diligence. And the symbolism of the cupid is taken to indicate that the books of Macy-Masius will be versatile, and will be issued with diligence and with loving care!

Communication

Niel Morrow Ladd Book Company,
Brooklyn, N. Y., July 8, 1927.

Editor, *Publishers' Weekly*:

About three weeks ago a customer of ours had stolen from his apartment among other things a copy of the limited edition of "With Lawrence in Arabia" numbered 210 which was in a cardboard box numbered 212. If any bookseller has purchased this we would appreciate it if they would communicate with us as our customer is very desirous of buying back this particular copy.

Very truly yours,
F. H. LADD.

The Weekly Record of New Publications

THIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in bracket, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Alarcón, Pedro Antonio De

The three-cornered hat; tr. by Jacob S. Fassett, jr. 208p. S (Borzo pocket bks.) [c.'18] N. Y., Knopf flex. cl. \$1.25

Barringer, Leslie

Gerfalcon. 310p. front. (map) D c. Garden City, N. Y., Doubleday \$2
A mediaeval romance full of the excitement of knightly endeavor, combat and siege in a kingdom beset by witches and robber barons.

Barker, Reginald C.

Grizzly Gallagher; a western story. 248p. D (Chelsea House popular copyrights) [c.'27] N. Y., Chelsea House 75 c

Beans, Rev. Yandell Smythe

The galloping preacher. 197p. D '27 Phil., Dorrance \$1.75

Bemis, Samuel Flagg, ed.

The American Secretaries of State and their diplomacy; vs. 1 and 2. 358p.; 331p. (bibl. notes) il. (pors.) O c. N. Y., Knopf buck. \$4 ea.

Volume 1 contains an historical introduction by James Brown Scott and articles on Robert R. Livingston by Milledge L. Bonham, jr., and John Jay, by the editor of the series; he has also written the article in volume 2 on Thomas Jefferson, with which are published articles on Edmund Randolph by Dice Robins Anderson, Timothy Pickering by Henry J. Ford, and John Marshall by Andrew J. Montague.

Binder, Rudolph M.

Religion as man's completion. 397p. O '27 N. Y., Harper \$2

Blasco Ibañez, Vicente

The mob; "La horda"; tr. by Mariano Joaquin Lorente. 395p. D [c.'27] N. Y., Dutton \$2.50

Story of a young Spanish hack-writer, struggling for success, romance, love and happiness.

Bonner, Geraldine [Hard Pan, pseud.]

The leading lady. 301p. D (Popular copyrights) [c.'26] N. Y., Grosset 75 c.

Bower, B. M., pseud. [Mrs. Bertha Muzzy Sinclair-Bower]

Meadowlark Basin. 302p. front. D (Popular copyrights) [c.'25] N. Y., Grosset 75 c.

Brodhead, George Livingston, M.D.

Approaching motherhood; questions and answers of maternity; 3rd ed. 206p. D '27 N. Y., P. B. Hoeber \$1.50

Brown, Alec

Beethoven deaf, and other poems. 24p. D (Little bks. of new poetry) c. N. Y., Dial Press pap. 50 c.

Bywater, Hector Charles

Navies and nations. 292p. O '27 Bost., Houghton \$4

A review of naval developments since the World War, and the naval situation today.

Cobb, Irvin Shrewsbury

"Here comes the bride —" and so forth. 340p. D (Popular copyrights) [c.'25] N. Y., Grosset 75 c.

Ballantine, Henry Winthrop, ed.

Problems in law, with solutions, for law school and bar examination review. 1128p. O '27 St. Paul, Minn., West Pub. Co. fab. \$5

Baly, Edward Charles Cyril

Spectroscopy; v. 2; 3rd ed. 406p. (bibl. footnotes) il., diagrs. O (Text-bks. of physical chemistry) '27 N. Y., Longmans \$6

Bowman, Charles Ellis, and Percy, Atlee L.

Manual and key, Principles of bookkeeping and business; elementary course. 197p. S [c.'27] N. Y., Amer. Bk. Co. \$1.20

Brightman, Edgar Sheffield, ed.

Proceedings of the sixth international Congress of Philosophy, Harvard University . . . September 13-17, 1926. 803p. O c. N. Y., Longmans \$5

Bushnell, David J., jr.

Burials of the Algonouian, Siquan and Caddoan tribes west of the Mississippi. 113p. (4p. bibl.) il. O (Smithsonian Inst., Bur. of Amer. ethnology, bull. 83) '27 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. 50 c.

Butler, E. M.

The Saint-Simonian religion in Germany; a study of the young German movement. 458p. il. O '27 N. Y., Macmillan \$7

Coblenz, Stanton A.

The literary revolution. 201p. '27 N. Y., Frank-Maurice \$2.50

Croce, Benedetto

Benedetto Croce; an autobiography; tr. by R. G. Collingwood. 116p. D '27 N. Y., Oxford \$2

Crosby, Percy Leo

Always belittlin'; Skippy whistles the patter. 106p. il. O c. N. Y., Unicorn Press \$1.60
More wit and youthful sophistication of Skippy, a precocious child.

Davis, H. W. C., ed.

Essays in history, presented to Reginald Lane Poole. 500p. il. O '27 N. Y., Oxford \$7

Defoe, Daniel

Robinson Crusoe; abridged and ed. by Joseph George Cohen. 395p. (3p. bibl.) il. S (Academy classics for junior high schools) [c. '27] Bost., Allyn & Bacon \$1

Dell, Floyd

Upton Sinclair; a study in social protest. 194p. (3p. bibl.) front. (por.) D (Murray Hill biographies) [c. '27] N. Y., Doran \$2

A timely biography—one of a new set of short, dramatic, critical biographies of American literary figures.

Dewey, Melvil

Decimal classification and relative index for libraries and personal use in arranging for immediate reference books, pamphlets, clippings, pictures, manuscript notes and other material. 2 v. [also 2 v. in 1] 12th ed. 1243p. O c. Lake Placid Club, N. Y., Forest Pres. fab. 6 ea. bxd; [2 v. in 1] \$11

Dickinson, John

Administrative justice and the supremacy of law in the United States. 416p. O (Harvard studies in administrative law) '27 Cambridge, Mass., Harvard \$5

Dorrance, Gordon, ed.

Contemporary poets; an anthology [lim. ed.]. 60p. D (Contemporary poets) '27 Phil., Dorraunce bds. \$2, bxd.

Doyle, Sir Arthur Conan, M.D.

Pheneas speaks; direct spirit communications in the family circle. 199p. front. D [c. '27] N. Y., Doran \$1

Dunning, Philip, and Abbott, George

Broadway; a novel. 288p. D [c. '27] N. Y., Doran \$2
The popular play in novel form.

Felix, Edgar H.

Using radio in sales promotion. 386p. O '27 N. Y., McGraw-Hill \$5

Fletcher, Joseph Smith

The harvest moon. 297p. D [c. '27] N. Y., Doran \$2

The hero, a wandering artist, finds the heroine on a farm in Holland, and brings love and tragedy into her life.

The lost Mr. Linthwaite. 305p. S (Borzoi pocket bks.) [c. '18] N. Y., Knopf flex. cl. \$1.25

The secret of the Barbican, and other stories. 354p. D (Popular copyrights) [n. d.] N. Y., Grosset 75 c.

Flexner, Abraham

Do Americans really value education? 49p. D (Inglis lecture, 1927) '27 Cambridge, Mass., Harvard \$1

Flint, Gladys L.

Where is brother Robert? 48p. D [c. '27] Bost., Christopher Pub. House \$1

The story of twins, one of whom dies, and after death communicates with his brother, revealing a superior region of life after death.

Footner, Hulbert

A backwoods princess. 320p. D [c. '26] N. Y., Doran \$2

An adventurous story of a girl's fight to keep her kingdom in the heart of the wilderness.

Freeland, George Earl, and others

Teaching in the intermediate grades; a study of curricula and methods of teaching in grades four, five, and six. 415p. (bibl.) D (Riverside textb'ks in educ.) [c. '27] Bost., Houghton \$2.15

Chaplin, Hugh, M.D., and Strecker, Edward A., M.D.

Signs of health in childhood; a picture of the optimal child, with some suggestions as to how this ideal may be attained. 38p. (bibl.) il. O [c. '27] N. Y., Amer. Child Health Assn. pap. 25 c.

Chicago civic agencies; a directory of associations of citizens of Chicago interested in civic welfare. 1927. 323p. diagrs. O c. Chic., Univ. of Chic. Press \$2.50

Cushman, Frank

Foremanship and supervision. 238p. D '27 N. Y., Wiley \$2.50

Densmore, Frances

Handbook of the collection of musical instruments in the U. S. National Museum. 167p. (bibl.) il. O (U. S. Nat'l Mus., bull. 136) '27 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. pap. 45 c.

Elder, A. Vasavour

The ship surgeon's handbook; 3rd ed. 538p. D '27 N. Y., Wm. Wood \$3.75

Field, Henry

The early history of man, with special reference to the Cap-Blanc skeleton. 19p. (bibl.) il. map O (Anthropology leaflet 26) '27 Chic., Field Mus. pap. 25 c.

Fielder, Thomas

The science of pianoforte technique. 185p. (bibl.) il. O '27 N. Y., Macmillan \$3.50

Ford, Edmond John

A treatise on trial evidence in Massachusetts. 230p. O '27 Bost., E. W. Hildreth \$6

Gilchrist, Thomas Caspar, M.D.

Outlines of common skin diseases, also diet plans for children. 54p. il. O '27 Balt., Williams & Wilkins \$1.50

Gest, John Marshall, tr. and ed.

The Old Yellow Book, source of Brown-
ing's The ring and the book; a new transla-
tion. 714p. O '27, c. '25 Phil., Univ. of Pa.
Press, 3438 Walnut St. buck. \$5

One of the first books with the imprint of the
new University of Pennsylvania Press.

Gorman, Herbert S.

Hawthorne; a study in solitude. 179p.
(bibl.) front. (por.) D (Murray Hill biogra-
phies [c. '27] N. Y., Doran \$2

Gourmont, Remy de

A virgin heart; tr. by Aldous Huxley. 236p.
S [27, c. '25] N. Y., Modern Library
flex. fab. 95 c.

Grove, Frederick Philip

Settlers of the marsh. 341p. D (Popular
copyrights) [c. '25] N. Y., Grosset 75 c.

Hall, Lincoln W.

Banking cycles. 173p. diagrs. O c. Phil.,
Univ. of Pa. Press, 3438 Walnut St. bds. \$3
A discussion of the possibility of forecasting
business conditions accurately.

Hallion, Mayble E. B.

God's law and man's. 156p. D '27 Phil.,
Dorrance \$1.75

Harris, C. R. S.

Duns Scotus; 2 v. 392p.; 402p. O '27 N. Y.,
Oxford \$15

Presenting the teachings and showing the in-
fluence of Duns Scotus, a famous Latin scholar of
the Middle Ages.

Harris, W. Carleton

Practical real estate. 100p. diagrs. O '27
Phil., McKay \$3

Hocart, A. M.

Kingship. 260p. il. O '27 N. Y., Oxford
\$4.25

Horton, Robert J.

The two-gun kid; a western story. 248p.
D (Chelsea House popular copyrights) [c. '27]
N. Y., Chelsea House 75 c.

Huddleston, Sisley

Mr. Paname: a Paris fantasia. 352p. D
[c. '27] N. Y., Doran \$2

Halcyone, Ruth

Music of the spheres received by radio of the
spheres. 73p. D [c. '27] [Los Angeles House of
Ralston] pap. apply

Harlow, Rex F.

Successful Oklahomans; a compilation of bio-
graphical sketches. 239p. il. (pors.) O '27 Okla-
homa City, Okla., Harlow Pub. Co. \$2.50

Harrower, Rachel Blanche

A new theory of Dante's Matelda. 64p. D '27
N. Y., Macmillan bds. \$1

Hassard, Col. E. M., and Hassard, A. R.

Practical nursing for male nurses; 2nd ed. 423p.
'27 N. Y., Wm. Wood \$3.50

Huntington, W. S.

Graphic thermodynamics. 216p. diagrs. D [c. '27]
N. Y., Heath \$2.80

Irwin, William Knox, M.D.

Urinary surgery, rev. and enl. ed. of Introduction
to surgical urology. 280p. D '27 N. Y., Wm. Wood \$4

A fanciful tale of a sentimental observer and the
statue of Henri Quatre come to life, meeting ad-
ventures in all the famous places of Paris.

Keeler, Harry Stephen

Find the clock. 346p. D [c. '22. '27] N. Y.,
Dutton \$2

A detective mystery of newspaper life.

Ker, Marie

Juvenile jingles. 74p. il. O [c. '27] Bost.,
Christopher Pub. House \$1.50

Kilbourne, Fannie [Mrs. Charles Gatchell]

The Horton twins. 278p. D (Popular copy-
rights) [c. '24-'26] N. Y., Grosset 75 c.

Krapp, George Philip

Inland oceans. 185p. il. D (Amer. life ser.)
[c. '27] Chic., Rand, McNally 90 c.

A tale of the Great Lakes for children.

Fanton Farm. 185p. il. D (Amer. life ser.)
[c. '27] Chic., Rand, McNally 85 c.

A story of country life for children.

Lawrence, William John

The physical conditions of the Elizabethan
public playhouse. 137p. il. O '27 Cambridge,
Mass., Harvard \$1.50

Leeson, John Rudd

Lister as I knew him. 224p. O '27 N. Y.,
Wm. Wood buck. \$3.50

Little kiddies' A B C; little lessons for little
people. no p. il. (pt. col.) O (Father Tuck's
"welcome gift" ser; no. 350) [n. d.] Phil.,
McKay bds. 30 c.

Lowis, Cecil Champain

Green sandals. 352p. D [n. d.] N. Y.,
Doran \$2

A tale of love and mysterious death in a Bur-
mese seaport.

McCulley, Johnston

The Avenging Twins collect; a detective
story. 254p. D (Chelsea House popular copy-
rights) [c. '27] N. Y., Chelsea House 75 c.

Macdonell, A. A.

India's past; a survey of her literatures,
religions, languages and antiquities. 302p.
il., maps D '27 N. Y., Oxford \$3.75

Lehmann, E. W., and Blauser, I. P.

Combines in Illinois. 16p. il. O (Agri. Exper.
Sta. circ. 316) '27 Urbana, Ill., Univ. of Ill.
pap. gratis

Lorentz, H. A.

Lectures on theoretical physics delivered at the
University of Leiden; v. 1, Aether theories and
aether models, and kinetical problems. 204p. (bibls.)
O '27 N. Y., Macmillan \$4

Lunt, Edward Clark

Surety agents' guide. 101p. S [c. '27] N. Y.,
Ronald \$1.25

McCullough, C. B.

Highway bridge location. 52p. il. diagrs. O
(U. S. Dept. of Agri. bull. no. 1486) '27 Wash.,
D. C., Govt. Pr. Off.; Supt. of Doc. pap. 15 c.

MacLeod, Julius

The quantitative method in biology; 2nd ed. 251p.
(6p. bibl.) front. (por.), diagrs. O (Pub'ns of Univ.
of Manchester, no. 120) '26 N. Y., Longmans \$6

Machen, Arthur

The three impostors. 306p. S (Borzoï pocket bks.) [c.'23] N. Y., Knopf
flex. cl. \$1.25

Mackail, Denis George

The flower show. 341p. D c. Bost., Houghton \$2.50

The story of twenty-four hours in the life of an English village on the occasion of the flower show.

Magruder, Frank Abbott

American government; new ed., 1927; with a consideration of the problems of democracy. 557p. (2p. bibl.) il. maps (pt. col.) D [c.'27] Bost., Allyn & Bacon \$1.60

Major, Henry Dewsbury Alves

English modernism: its origin, methods, aims. 283p. O (Wm. Belden Noble lectures, 1925) '27 Cambridge, Mass., Harvard \$2.50

Meador, Edward Kirby, comp.

Scrap-book of freedom, liberty and democracy. 168p. D [c.'27] Bost., Meador Pub. Co., 27 Beach St. \$1.75

Ideas on freedom, liberty, and democracy quoted from varied sources, ranging from writers of the Bible to President Coolidge.

Meredith, Grace E., ed. and rev.

Girl captives of the Cheyennes; a true story of the capture and rescue of four pioneer girls, 1874. 138p. il., map D c. Los Angeles, Gem Pub. Co. \$3

Merrel, Concordia

Ordeal by marriage. 312p. D (Popular copyrights) [c.'26] [N. Y., Grosset] 75 c.

Miller, Mrs. Alice Deur

Instruments of darkness, and other stories. 321p. D (Popular copyrights) [c.'22-'25] N. Y., Grosset 75 c.

Mixed pickles; little stories in prose and verse; il. by Louis Wain. no p. il. (pt. col.) O (Father Tuck's "welcome gift" ser., no. 353) [n.d.] Phil., McKay bds. 30 c.

My favourite nursery rhymes. no p. il. (pt. col.) O (Father Tuck's "welcome gift" ser., no. 351) [n.d.] Phil., McKay bds. 30 c.

My holiday train; little tales for little people. no p. il. (pt. col.) O (Father Tuck's "welcome gift" ser., no. 352) [n.d.] Phil., McKay bds. 30 c.

Natal, R.

Eye training for health, beauty and power. 141p. il., diags. T [c.'27] N. Y., Natal Pub. Co., 1833 Lexington Ave. flex. fab. \$3

Newfang, Oscar

Harmony between labor and capital. 238p. D '27 N. Y., Putnam \$2

Nicholson, Kenyon

The barker; a play of carnival life in three acts. 150p. il. D c. N. Y., S. French \$1.50
A play which has been running in New York since January.

Nolan, J. Bennett

Early narratives of Berks County [Pa.]. 188p. il. (pors.) O [c.'27] [Reading, Pa., Author, 36 N. 6th St.] \$2

Peake, Harold. and Fleure, Herbert John

Apes and men. 144p. (bibl.) il. diags. O (Corridors of time, v. 1) '27 New Haven, Conn., Yale \$2

An extension of Darwin's point of view in the interpretation of civilization, by two well-known anthropologists.

Hunters and artists. 160p. (bibl.) il. maps O (Corridors of time, v. 2) '27 New Haven, Conn., Yale \$2

An attempt at estimating the importance of the prehistoric age for human progress.

Pedler, Mrs. Margaret Bass

To-morrow's tangle. 325p. D (Popular copyrights) [c.'26] N. Y., Grosset 75 c.

Perkins, Clarence

A history of European peoples. 960p. (11p. bibl.) il., maps D [c.'27] Chic., Rand, McNally \$2.60

Phelps, Vergil Vivian

How to be a speaker. 308p. D [c.'27] Wayne, Mich, Author \$3.50

Pierson, Clara Dillingham

The Allens and Aunt Hannah. 301p. il. D [c.'27] N. Y., Dutton \$2

Another story about the plucky Allen children, for boys and girls from eight to twelve.

Pinson, William Washington, D.D.

George R. Stuart, life and work. 276p. D c. Nashville, Tenn., Cokesbury Press \$2
The biography of a southern evangelist.

Playtime pages; little tales in prose and verse. no p. il. (pt. col.) O (Father Tuck's "welcome gift" ser., no. 354) [n.d.] Phil., McKay bds. 30 c.

Plunket, Ierne L., and Mowat, R. B.

The middle ages, and, Europe and the modern world. 826p. il., maps D '27 N. Y., Oxford \$3; 2 v., ea., \$1.50

Porter, Mrs. Eleanor Hodgman [Eleanor Stuart, pseud.]

Miss Billy. 364p. D (Popular copyrights) [c.'11] N. Y., Grosset 75 c.

Miss Billy's decision. 364p. D (Popular copyrights) [c.'12] N. Y., Grosset 75 c.

Miss Billy—married. 391p. D (Popular copyrights) [c.'14] N. Y., Grosset 75 c.

Muir, Richard

Bacteriological atlas. 134p. il. D '27 N. Y., Wm. Wood \$4.50

New York Times typographical standards, The; 3rd ed. 80p. il. Q (Ser. no. 24) c. N. Y., N. Y. Times, Advertising Production Dept. \$1.50

Potter, Walter H., and Touton, Frank C.

Achievement in the elimination of errors in the

mechanics of written expression throughout the junior-senior high school. 24p. (bibl. footnotes) diagr. O (Univ. of So. Cal. studies; 2nd ser., no. 3) c. Los Angeles, Univ. of So. Cal. pap. 35 c.

Roy, Sharat K

How old are fossils? 11p. (bibl.) il. O (Geology leaflet 9) '27 Chic., Field Mus. pap. 25 c.

- Problems of peace, The.** 378p. D '27 N. Y., Oxford \$4.25
- Pulver, Jeffrey**
A biographical dictionary of old English music. 549p. front. (por.) O '27 N. Y., Dutton \$7.50
- Rath, E. J., pseud. [J. Chauncey Corey Brainerd and Mrs. Edith Rathbone Jacobs Brainerd]**
Sam. 300p. D (Popular copyrights) [c. '15] N. Y., Grosset 75 c.
- Raven, Charles Earle**
The creator spirit: a survey of Christian doctrine in the light of biology, psychology and mysticism. 325p. O (Wm. Belden Noble lectures for 1926) '27 Cambridge, Mass., Harvard \$2.50
- Reed, Edwin T.**
The open hearth. 127p. D (Contemporary poets, 55) '27 Phil., Dorrance \$1.75, bxd.
- Robinson, Mabel Louise**
Sarah's Dakin; il. by Julie Brown. 271p. D [c. '27] N. Y., Dutton \$2
A little girl's adventures on the Maine coast where she lives with her father and her collie dog, Dakin.
- Rohde, Robert H.**
Sucker money; an adventure story. 250p. D (Chelsea House popular copyrights) [c. '27] N. Y., Chelsea House 75 c.
- Rostovtzeff, M.**
A history of the ancient world; v. 2, Rome; tr. by J. D. Duff. 404p. il., maps O '27 N. Y., Oxford \$5
- Rowland, Rev. Joseph Medley**
Blue Ridge breezes [fiction]; 4th ed. 462p. D '27 Nashville, Tenn., Lamar & Whitmore \$1.50
- Russell, John Andrew**
The Germanic influence in the making of Michigan. 416p. (7p. bibl.) O '27 [Detroit, Mich.] Univ. of Detroit buck. \$5
- Salmon, Mary**
A source-book of Welsh history. 314p. il., maps D '27 N. Y., Oxford \$2.50
- Sargent, Dudley Allen**
Dudley Allen Sargent; an autobiography; ed. by Ledyard W. Sargent. 221p. front. (por.) D '27 Phil., Lea & Febiger \$2
The life story of a doctor prominent in the field of physical education.
- Schelling, Felix Emmanuel**
Shakespeare and "demi-science"; papers on Elizabethan topics. 228p. (bibl. footnotes) front. (por.) O c. Phil., Univ. of Pa. Press, 3438 Walnut St. \$2.50
- Schlauch, Margaret**
Chaucer's Constance and accused queens. 150p. (bibl. footnotes) O c. N. Y., N. Y. Univ. Press \$3
A study in mediaeval literature.
- Smith, Cicely Fox**
A book of shanties. 93p. O '27 Bost., Houghton \$3
The words and music of the best of the sailor's shanties, together with the history of each song.
- Smith, G. Elliot**
The evolution of man; essays; 2nd ed. 208p. diags. O '27 N. Y., Oxford \$4.50
- Smith, Walton Hall**
Shadow river. 332p. D c. Bost., Houghton \$2
A first novel telling of the conquest of Africa by white men and, more specifically, of a young American sportsman's hunt for a giant elephant.
- Stout, Earl Jonathan, comp.**
Daybreak of peace [verse]. 159p. D '27 Dansville, N. Y., F. A. Owen Pub. Co. 75 c.; pap., 45 c.
- Surendranatha, Dasa-Gupta**
Hindu mysticism; six lectures. 188p. D c. Chic., Open Court Pub. Co. bds. \$2
The Norman Wait Harris Foundation Lectures delivered at Northwestern University.
- Tell me a story; little tales for little readers.**
no p. il. (pt. col.) O (Father Tuck's "welcome gift" ser., no. 355) [n. d.] Phil., McKay bds. 30 c.
- Trotin, Christine**
Key to musicianship. 145p. O [c. '27] [N. Y., Estee Co., 100 Carnegie Hall] \$3
An explanation of the fundamental rules of music.
- Wallace, Frederick William**
Captain Salvation; il. with scenes from the photoplay. 397p. D (Popular copyrights) [c. '25] N. Y., Grosset 75 c.
-
- Sherman, Edward A.**
Forestry as a profession. 16p. O (U. S. Dept. of Agri., forest service) ['27] [Wash., D. C., Govt. Pr. Off.; Supt. of Doc.] pap. apply
- Stanton, T. R., and others**
Experiments with fall-sown oats in the south. 32p. (bibl.) il., diags. O (U. S. Dept. of Agri. bull. no. 1481) '27 Wash., D. C. (Govt. Pr. Off.; Supt. of Doc.) pap. apply
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- University Library, Cambridge [Eng.]**
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A quiet talk with God each day, 1927-1928. 216p. nar. T [c. '27] Phil., Amer. Bapt. Pub'n Soc. apply
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Watson, Evelyn Mabel Palmer

Flame wings; a book of bird poems. 124p. D (Syndicate ser.) [c.'27] Bost., Christopher Pub. House \$1.50

West, Paul Vining

Changing practice in handwriting instruction. 148p. (bibls.) il., diagrs. O (Educational research monographs, no. 9) [c.'27] Bloomington, Ill., Public School Pub. Co. \$1.25

Weston, George

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Whitton, Mary Ormsbee

The new servant; electricity in the home. 341p. O c. Garden City, Doubleday \$2
An explanation of new domestic electrical appliances to take the place of the human servant.

Williams, Valentine [Douglas Valentine, Vedette. pseud.]

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Wilson, Ernest Henry

Plant hunting; 2 v. 276p.; 285p. il. O c. Bost., Stratford \$15

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Wood, Charles Erskine Scott

Heavenly discourse. 340p. il. S [c.'27] N. Y., Vanguard Press 50 c.

Worsley, Commander F. A.

Under sail in the frozen north; preface by Grettir Algarsson. 295p. il. maps O [c.'27] Phil., McKay \$5

Wright, Carroll Davidson, ed.

The new century book of facts; a handbook of ready reference. 1473p. il. (pt. col.) maps, diagrs. O [c.'27] Wheeling, W. Va., Continental Pub. Co. \$10.50-\$16.50

Wynne, Anthony

Sinners go secretly; being pages from the diary of Dr. Eustace Hailey. 320p. D c. Phil., Lippincott \$2

Dr. Hailey, a detective, thwarts the designs of a fiend, reveals the secret of a Chinese idol, and unearths other baffling mysteries.

Young, Gordon Ray

Days of '49. 425p. D (Popular copyrights) [c.'25] N. Y., Grosset 75 c.

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Always belittlin'. Crosby, P. L. \$1.60 *Unicorn Press*
American government. Magruder, F. A. \$1.60 *Allyn & Bacon*
American Secretaries of State and their diplomacy, The. vs. 1 and 2. Bemis, S. F. \$4 ea. *Knopf*
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Where is brother Robert? Flint, G. L. \$1 *Christopher Pub. House*

The Field of Old and Rare Books and Weekly Book Exchange

CURRENT RARE BOOK NOTES

Frederick M. Hopkins

DR. GEORGE WATSON COLE, formerly librarian of the Henry E. Huntington Library, has been elected an honorary member of the Bibliographical Society of London in recognition of his assistance on "The Short-Title Catalogue" and for his great services to bibliography.

IZAAK WALTON'S thatched, half-timbered cottage at Shallowford, Staffordshire, has been destroyed by fire. "England has lost one of her best beloved literary landmarks and the fishermen the home of the art's most famous exponent, with the destruction of Walton's country home," says a bulletin from the National Geographic Society.

AT a recent sale of books at Hodgson's in London a copy of the first edition of Kipling's "Schoolboy Lyrics," in brown wrapper, with title in black on the front cover, brought the record price of £420. The previous highest price was £315 realized for a similar impression sold in 1924.

HARVARD has received a gift from Rev. Francis G. Peabody of his remarkable collection of "Utopias." The collection consists of approximately 350 volumes and represents more than a hundred schemes or dreams of a perfect social state to which the name "utopian" is loosely applied. The collection is equalled only by one of a similar character, that of John Burns, the London labor leader. There are forty-two editions of Sir Thomas More's "Utopia," fifteen other titles of works by More and thirty-four of writings dealing with More's life and work.

STRAUBLING & MULLER, of Weimar, Germany, are preparing the second enlarged edition of their "International Directory of Antiquarian and Second-hand Booksellers" and have sent a proof-sheet to 400 American firms requesting them to examine their listing, correct if necessary, and return it to them. This list will be used in Germany and elsewhere on the Continent and it is regarded as important to have an accurate and full list of American antiquarian booksellers.

THREE books are announced by the Nonesuch Press of London in connection with the forthcoming commemoration of the centenary of William Blake's death. One is a new "Life" by Miss Mona Wilson, who has made use of the new material lately available. This is appearing in a limited edition uniform with the three-volume "writings" published in 1925. The other books include a collection of "Pencil Drawings," also a limited edition with descriptive matter and a general introduction by Geoffrey Keynes, and a complete text in one pocket volume of the "Poetry and Prose of William Blake."

HENRY CRABB ROBINSON left thirty-two volumes of letters among his papers, only a fragmentary selection of which appeared in the "Diary, Reminiscences and Correspondence," edited, in three volumes, by Dr. Thomas Sadler in 1869. Early in the autumn the Oxford University Press will publish two volumes of what, it is hoped, may become a series of Crabb Robinson letters, each instalment of which will center in one or other of his distinguished correspondents. The two

volumes, edited by Professor Edith Morley, are devoted to "The Correspondence of Henry Crabb Robinson and the Wordsworth Family."

A REVIEW of the Fielding collection of the late Frederick Stover Dickson is the leading article in the current number of the *Yale University Library Gazette*, written by Professor Wilbur L. Cross. Besides telling about Mr. Dickson's contributions to our knowledge of Fielding, Professor Cross analyzes the contents of the famous collection. It comprises 2,000 volumes, among them 150 editions of "Tom Jones," 47 of "Joseph Andrews," 23 of "Amelia," 10 of "Jonathan Wild," 16 of "Tom Thumb," 8 of "A Voyage to Lisbon," 22 sets of complete works and 21 sets of miscellanies and selections, as well as Dickson's own bibliography. The collection is now in Yale Library.

THE current number of Harvard *Library Notes* records the action of the corporation in establishing a fund for the purchase of books. The Harvard Library depends entirely for its growth upon gifts past and present. The fund now in hand yields \$62,000 a year. During the past year a special gift of \$16,000 was made for immediate use. The total gifts of books in 1925 and 1926 was 42,000 titles, the appraised value of which has never been announced. The recent action of the corporation will provide for the increasing need of second copies of books which students are advised to read. Some of these are expensive volumes which students cannot be expected to purchase. About one-fiftieth of the books in the Harvard Library are in the Treasure Room, the value of which has been variously estimated at from \$15,000,000 to \$20,000,000.

A CABLE from London reports that three newly discovered autograph signatures of Button Gwinnett, Georgia Signer of the Declaration of Independence, have been bought by Gabriel Wells, rare book dealer of this city, from the trustees of the Wolverhampton Bluecoat School. Gerald Mander, son of Sir Charles Mander, while searching the records of Wolverhampton Bluecoat School, examined a folio volume of minutes extending from 1716

onward, and within the compass of a few pages discovered no fewer than three fine signatures of Gwinnett dated August 6, November 5, and December 3, 1761. These minutes concerned ordinary events in the history of the school and were signed in one column by the school trustees and in the other by subscribers. Gwinnett's signatures appear as those of a subscriber. The last autograph signature of Gwinnett, attached to an important historical document, sold at the Anderson Galleries a few months ago, brought \$51,000.

THE Biblioteca Nazionale of Naples, which was formerly housed in the National Museum, has now been moved into the royal palace and is perhaps the only library in the world open to the public which is lodged in a royal palace, the façade of which is decorated with the statues of eight kings of Naples, beginning with that of Roger the Norman. The library has 152 rooms, both large and small, in which are placed about 1,000,000 volumes mostly derived from minor libraries, such as the library of San Giacomo of the Province and of the Brancaccio and Lucchesi-Palli families. The books are placed on magnificent shelves of walnut and mahogany, most of them admirable for their rich tints and for their seventeenth century charm of line and design. Besides the printed volumes, there are 8,000 manuscripts, almost 5,000 between unique papyri from Herculaneum, Greek and Latin codices, missals and illuminated books, Aldine, Bodonian and other first editions, autographs of Tasso, Leopardi, Telesius, Vico, and of many other distinguished men. The great Hall of Mirrors, where court balls and ceremonies were formerly held, has now become the central reading room of the library. Two parallel suites of splendid rooms, lined with row after row of shelves glistening with beautifully bound volumes, leave an indelible impression of magnificence on the mind of the visitor and especially of the book-lover.

Auction Calendar

Tuesday, morning and afternoon, July 19th, at 10:30 and 2:00. Books on art and reference works, books and prints on New York City and six association Mark Twain items. The Walpole Galleries, 12 West 48th Street, New York City.

The Weekly Book Exchange

How to use "Books Wanted" and "For Sale"

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separate line except grouped titles by one author. Objectionable books excluded when noted.

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Austin. Saint & Sinner.
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MINNEAPOLIS, MINN.

Burton. The Thousand Nights and A Night.
Vol. 7. Limited. Gray cloth, cardboard,
9¾ x 6½.

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MINNEAPOLIS, MINN.
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Rideout. The White Tiger.
Rideout. Old titles by.
Comfort, W. L. Old titles by.
Shaw. Androcles & Lion. 1st ed.
Shaw. Philanderer, etc. 1st ed.
Quinn Catalogue. 2 vols. bound.
Lewis, Sinclair. Early titles, 1st eds.
Cattelle. Precious Stones.
Dreiser. Chains. Limited ed.
Beebe. The Bird. 1st ed.
Beebe. Our Search for Wilderness. 1st ed.
R. L. Stevenson. First eds. Fine copies only.

AMER. ANTIQUARIAN SOCIETY, WORCESTER, MASS.
Shipp. Giant Days. Life of W. H. Crawford.
1909.

John R. Jewitt's Narrative. Any edition.
James Nack. Earl Ruppert. 1839.
James Nack. Poems. 1852.
John Neal. All titles.

AMER. BAPT. PUB'N. SOC., 1107 MCGEE ST.,
KANSAS CITY, MO.
The Unseen Universe. Stewart

ANTIOCH BOOKPLATE CO., YELLOW SPRINGS, O.
Tuckerman. Artist Life in America.
Jerome. Clockmaking in America in 60 yrs.
1860.
Material on Ohio and Ohio men

ANTIQUES AND RARE BK. SHOP, 4376 OLIVE ST.,
ST. LOUIS
Old Godey's, Peterson's, Graham's and other
magazines with colored plates.

ASSOCIATED STUDENTS STORE, BERKELEY, CAL.
Mathews. Theory of Numbers. Bell & Com-
pany. 1892.

AVONDALE PRESS, 1841 BROADWAY, NEW YORK
Some People We Meet; Young Ladies of Today;
Young Gentlemen of Today. All by Charles
F. Rideal.

A Century of Success. Freeman Morris.
History of Lancashire. Lawrence Butterworth.
Dickens, Charles. Any and all items of any kind.
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329 p.

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September 24, 1783. Adjourned Session. 37-
48 p.

January 21, 1784. Adjourned Session. 49-129 p.
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218 p.

January 19, 1785. Adjourned Session. 219-279 p.
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lamation. 329-336 p.

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sion. 184-235 p.

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sion. 73-138 p.

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 Nov. 7, 1792. Prorogation and Proclamation. 29 (?)—37 p.
 Jan. 30, 1793. Adjourned Session. 39-81 p.
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 Jan. 15, 1794. Adjournment and Proclamation. 33-61 p.
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 Jan. 13, 1796. Adjourned Session. 25-51 p.
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 April 17, 1821. 312-218 (?) p.
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 January 9, 1822. 387-489 p.
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 January 4, 1826. 241-357 p.
 May 31, 1826. 377-433 p.
 May 28, 1828. 21-68 p.
 January 7, 1829. 71-159 p.
 Public Acts of Connecticut Wanted—Items Not Listed Are Not Wanted. All of those prior to May, 1716, and subsequent thereto, as listed below:
 Session, May, 1754. pp. 280-281; Session, Oct. 1754. 283-284; Session, Jan., 1755. No paging given; Session, May, 1755. p. 285; Spl. Session, March, 1755. pp. 3-6; Session, Oct., 1755. 7-8 (these two sessions, Mar. and Oct., 1755, pages 3-8 are inserted following page 285, May Session, 1755); Session, Oct., 1755. pp. 287-293; Session, Jan. 21, 1756. 295-297; Session, May, 1756. 299-302; Session, Sept. 8, 1756. 303-305; Session, October, 1756.

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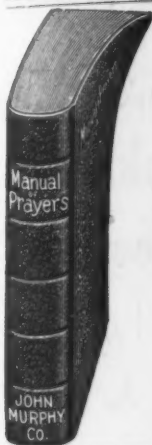
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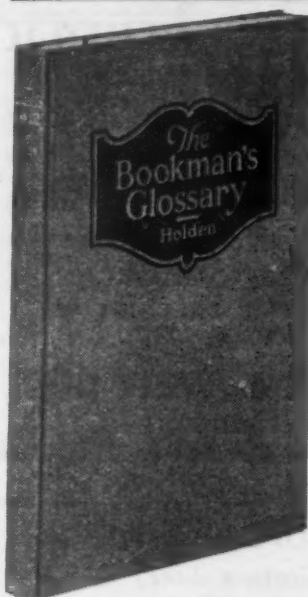
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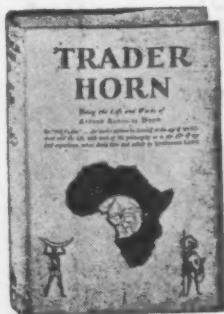
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